

SENIOR DIGITAL DESIGNER / 2017–current

Broadhead / Minneapolis, MN

- + Lead UX/UI Design on digital projects, collaborating and working with many teams throughout the agency
- + Mentor the junior design staff, working to implement digital best practices within the creative department

SENIOR DIGITAL ART DIRECTOR / 2015–2017

Ogilvy CommonHealth / New York, NY

- + Developed and design creative solutions for interactive experiences and mobile/iPad applications
- + Collaborated with UX Designers, Developers, Digital Strategists and Project Managers to execute fully functional creative across web, social and mobile platforms
- + Gained a thorough understanding of user-centered design and development processes

Clients: Pfizer, Merck, Bristol-Myers Squibb

ART DIRECTOR / 2013–2015

TMP Worldwide / New York, NY

- + Developed visual designs for ad campaigns, websites, social media, mobile marketing, email campaigns, gaming & presentations
- + Worked with project managers, digital strategists and producers to define client challenges, project objectives & potential solutions
- + Collaborated across the creative team to ideate and produce responsive web & social media campaigns

Clients: PetSmart, CVS Health, Columbia University, Uniqlo, Verizon

SENIOR DESIGNER / 2010–2013

Pearson / New York, NY

- + Played a lead role in design and production for advertising, print collateral, corporate identity & multimedia marketing
- + Developed, produced, directed, and edited a wide range of video content for marketing & training purposes across Pearson departments
- + Led multiple, concurrent projects for the brand development of educational materials & services, including supervising vendors, press checks, team design projects, and hiring video production companies

FREELANCE ART DIRECTION & DESIGN / 2008–2010

Provided a variety of clients with dynamic art direction and design for print, web, identity & video. Selected work:

- + **Euro RSCG Life LM&P** / Print and TV art direction for the rebranding campaign for Northshore Hospital (IL), which won a Clio Healthcare Award for integrated campaign
- + **Draftfcb** / Art direction for Nokia campaigns
- + **Wilson Sporting Goods** / Package and print design for golf and tennis products
- + **Detroit Public Television** / Art direction, design, & production

TEACHING / ADJUNCT PROFESSOR OF ART & DESIGN / 2006–2009

Trinity College & Westwood College / Chicago, IL

Courses: Final Cut Pro, Photoshop, Illustrator, InDesign, production for print & web, 2-D design, color theory & typography

SKILLS

- + **Digital:** Photoshop, Illustrator, InDesign, Sketch, InVision, Final Cut Pro, WordPress, HTML, CSS & Flash
- + **Drawing:** Storyboards for videos & sketching for UX concept development

EDUCATION

- + **UX/UI** / User Experience Design / General Assembly / 2016
- + **MFA** / Photography / Columbia College / 2004
- + **BFA** / Printmaking & Art History / Eastern Michigan University / 1999

WEBSITE PASSWORD: **MANNEY**